

what are other
words for
openness?

receptiveness, frankness,
honesty, receptivity,
candidness, directness,
exposure, straightforwardness



 Thesaurus.plus

Open Innovation for HEIs - How universities can implement and benefit from OI

TrainRDM – Bucarest Training week - 30.03.2023

A definition...

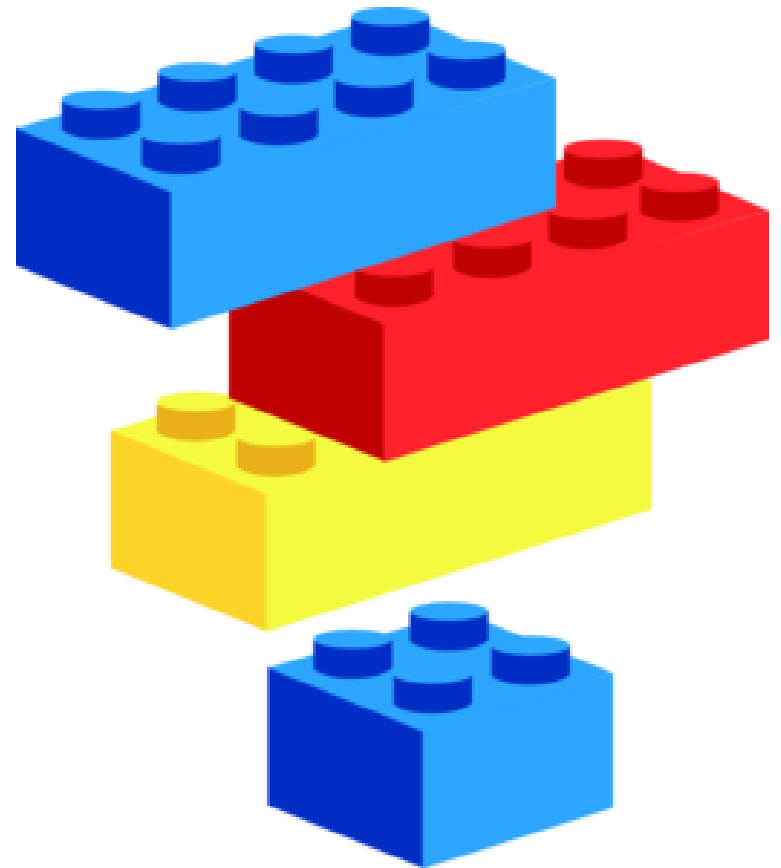
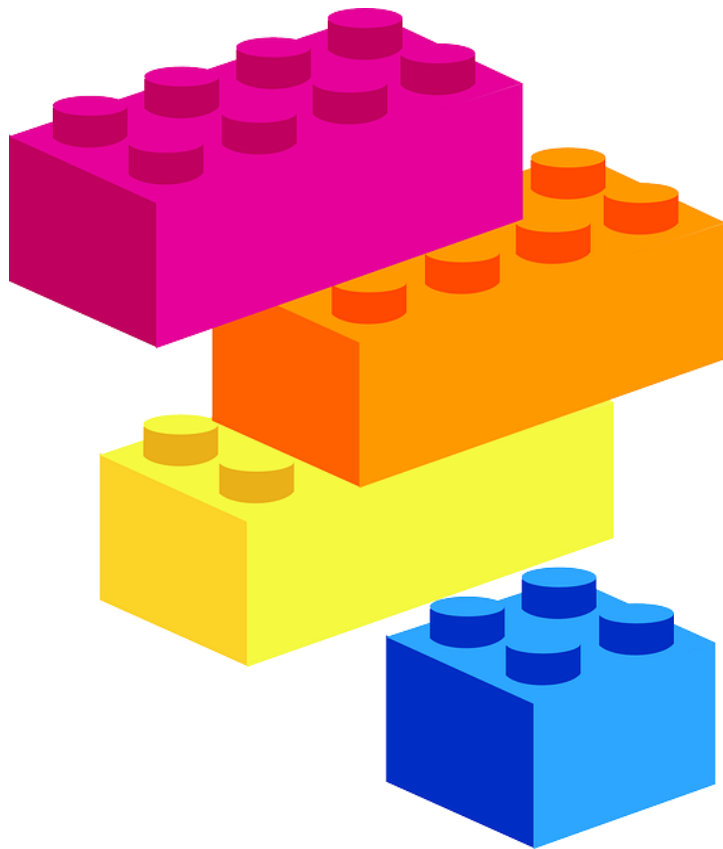
The pooling of knowledge for innovative purposes where the contributors have access to the inputs of others and cannot exert exclusive rights over the resultant innovation

(Chesbrough & Appleyard, 2007)

Keyword1: Co-creation



Keyword2: Coopetition



Pros and cons of coopetition



Coopetition partners face these potential benefits and drawbacks.



PROS	CONS
Share strengths and complementary advantages in ways that everyone benefits	Erase competitive advantages by oversharing trade secrets
Penetrate new markets and expand existing ones	Breed distrust among collaborators by focusing too much on competition
Foster product innovation and develop industry standards	Create new inefficiencies by improperly distributing workloads
Challenge a larger competitor	Raise antitrust concerns among regulators

Source: TechTarget

Keyword 3: Users-driven

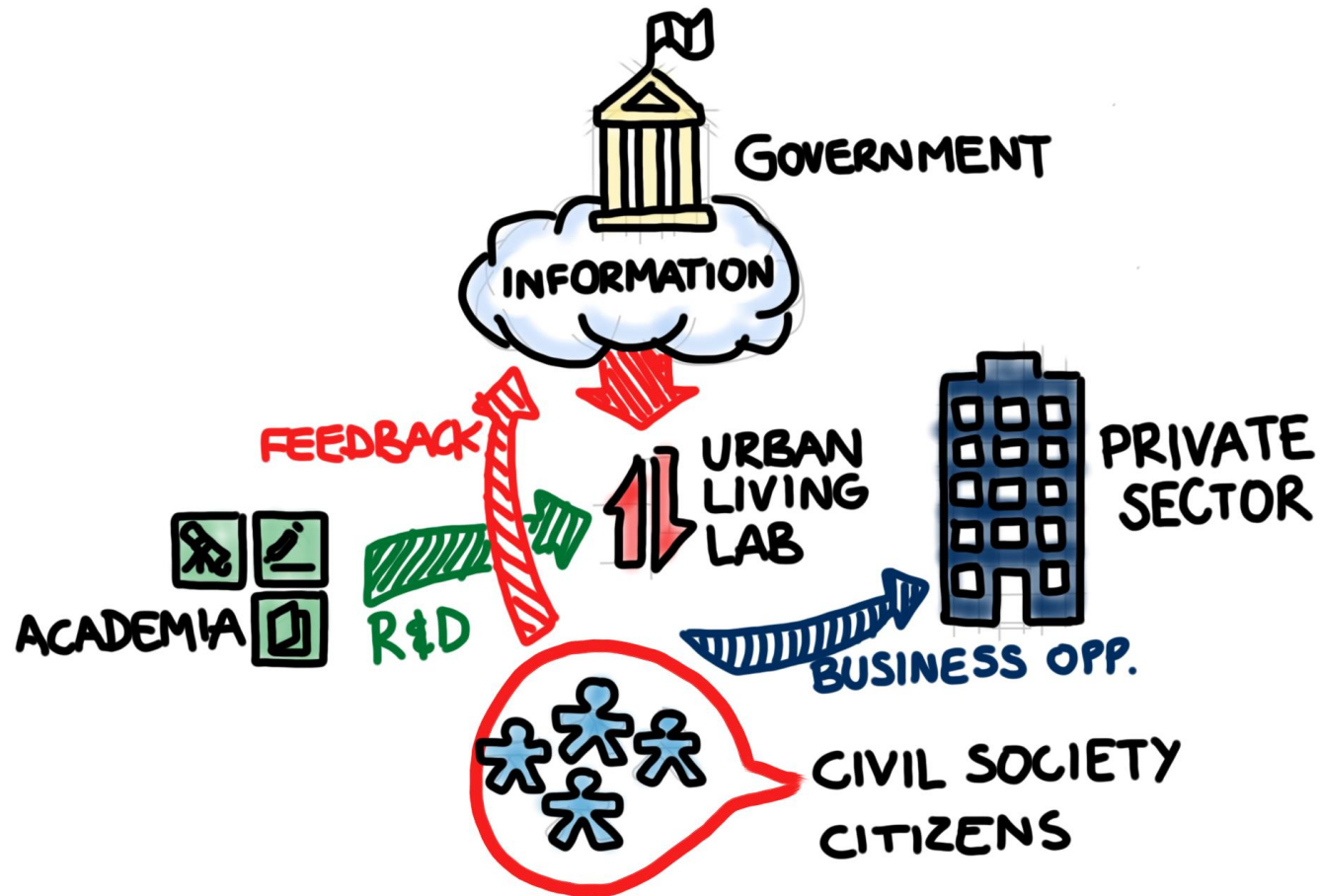


A matter of ecosystem(s)



Power to
community

Etzkowitz & Leydesdorff



University-driven OI



Massachusetts
Institute of
Technology



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■



Stanford
University

University OI features

- informal technology transfer
- sense of pride in membership
- long term partnerships



Different perspectives generating mutual inspirations

The principles: put in common



A stable network of actors led by a university, where industry, public administration, and a user community are present at **different levels of commitment**

A common space where **know-how and talent** flow through open innovation principles

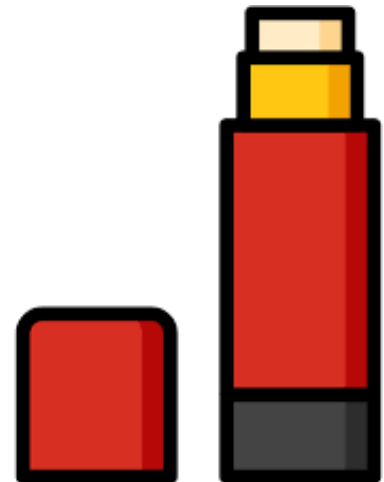
A common **strategy and related support tools** to accelerate immature technologies and projects through sustained value co-creation

The principles: "glue" university

A commonly accepted **governance scheme** where each one keeps its independence, but with alignment of objectives

University acting as the **"glue"** and taking **responsibility** for maintaining common infrastructures and programmes

Public support due to not-for-profit entities playing a driving role



The principles: R&I is the key



Emphasis on **applied research and technology development**

Technology specialization to ensure a smooth connection to research activities

Long-term commitments to ensure **innovation activities** merge with **educational support** aligned to industrial interests

Thanks!



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